

The CryptWear Adventure begins, our Website is live, and the Whitepaper is revealed.

Social Channels are launched, and we are building the strongest Community.

CryptWear is already being featured with a big artist through a music video available on youtube with **more than 15 million views**.

It's official, our **LLC company is registered** under the name of CryptWear Entertainment in the heart of Dubai.

- **CryptWear releases its NFT Teaser** in collaboration with a rapper generating more than 10 million views on Youtube.
- We give the space for creatives to express themselves through **original competitions** such as beat-making & rapping contests.
- **The first Season of C-NFT starts**, and our Whitelisted members can now mint their NFTs.
- **The first C-EVENT is live.** To celebrate our successful minting phase, we organize a Yacht Party in Dubai, with artists, DJ, giveaways, and a live AMA directly from the boat.
- **C-NFT is officially launched**, and available on Opensea.
- **We release the C-APP**, our interactive staking platform dedicated to C-NFT holders.

- It's time to be user-friendly, our own **CryptWear NFT Marketplace** is live with **PayPal integration**, allowing more people to be part of the CryptWear Community.
- **C-HOUSE kicks in!** Through our Record Label, CryptWear releases the **first mixtape** in collaboration with prominent artists worldwide, and distributed as limited editions through our NFT Ecosystem.
- **Introduction of our Fashion House** with a creative teaser, revealing **CryptWear apparel** simultaneously.
- **We integrate various artists under the CryptWear Label** and start producing creative Music Videos through the **Production Studio**. Our C-NFT Characters appear in different media, positively impacting the C-NFT floor price.
- **Our Clothing Brand is now available**, featured with different influencers, artists, and creatives, it can only be purchased through our NFT ecosystem.

- CryptWear makes its first steps into the metaverse. **Our first Virtual Event is live**, showcasing artists and brands through an innovative show, and only accessible with our **NFT pay-per-view system**.
- **C-NFT Season 2 is launched**, introducing Mecha Characters, Breeding, and Mystery Boxes.
- We finally reveal sneak peeks and videos of our **Social Platform: C-META**.

□ Time to go big! **CryptWear Music Tour** officially starts. Tickets can be purchased on our NFT marketplace, CryptWear Music Tour is **broadcasted online** and is accessible with our NFT pay-per-view system.

□ CryptWear collaborates with significant institutions and labels, to produce a **TV show** inspired by The Voice, and targetting the hip-hop industry. The show will then be sold to the MENA region.

- Our high-skilled and experienced team has a strong network. CryptWear starts **producing ads with luxury brands.**
- We give the space for Creatives; let's speak music, film, streetwear, art, and crypto in the **CryptWear Podcasts**, available on our official Youtube Channel.
- **CryptWear Music Awards** begin, aiming to foster tomorrow's great artists.
- Good things take time, we are now ready to launch the **CryptWear token** on the Ethereum Chain, and integrate it into the **newly launched C-META.**